



10X IMPACT
VENTURES

TRANSFORMING COMMUNITIES IN EMERGING ECONOMIES

THROUGH DISTRIBUTED MANUFACTURING AT SCALE



Believing in people
and their abilities
to succeed



Creating locally
owned and
operated businesses



Producing finished
goods, capturing
end-to-end value

OUR MISSION

We deliver **proven, profitable, turn-key micro-manufacturing businesses** to entrepreneurs in rural smallholder communities within emerging markets.

OUR PURPOSE

To **create wealth for rural smallholder communities** by providing diversified year-round income.

OUR IMPACT

We **disrupt the cycle of systemic poverty** in rural smallholder communities through businesses that create local value. **We will 10X the income of a million smallholder households.**



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THE PROBLEM

There are **too many barriers for rural entrepreneurs** in emerging economies that prevent them from launching businesses that could create meaningful and sustainable wealth.

THE SOLUTION

Implement collaborative diversified supply chains model through turn-key micro-manufacturing franchisees (business in a box) using local materials to produce finished goods that **10X the value creation compared to commodity raw materials**.

UNIQUE VALUES

Origin Entrepreneur Centric: Serve entrepreneurs and they serve their communities.

Abundance: Leading from a place of possibilities.

10X: Fully optimized, the impact must be transformative not incremental.

Productize: 100 are as easy to realize as 10.

Business Not Charity: Businesses are self-sustaining and not reliant on continual donor support.



PROSPERITY FOR
COFFEE FARMERS

PILOTS

EAST AFRICA

Kenya Pilot in micromanufacturing banana fiber into finished products that are to be determined.

CENTRAL AMERICA

Guatemala Pilot in micromanufacturing fruit concentrates into finished products that are to be determined.

**We will be able to leverage the coffee supply chain infrastructure for reducing fixed and variable cost structures potentially in both pilots.*

JOIN US

We are currently seeking support for travel, local logistics, and administrative costs to budget the full project cost for both pilots. Your investment will help us lay the groundwork for these transformative projects and ensure their successful launch.

If you are interested in supporting our mission or learning more about our work, please contact:

Anu Frank-Lawale | [LinkedIn](#)

Carli Rosencranz | [LinkedIn](#)

Gretchen Villegas | [LinkedIn](#)

By partnering with **10X Impact Ventures**, you are contributing to a sustainable solution for poverty and food insecurity in rural communities. Together, we can empower entrepreneurs, create lasting change, and build a brighter future.

ANU FRANK-LAWALE



Anu is a people focused, purpose driven, leader. At his core is the desire to add value to others and help them realise their potential. Trained in agricultural production systems with specialities in aquaculture, animal breeding and quantitative genetics, he has over two decades of experience applying the principles learned to solving complex problems resulting in improved profitability to producers across multiple continents, species and industries. Growing up at the nexus between the UK and Nigeria the contrast between wealth and poverty permeated his consciousness fuelling a desire to resolve the tension. The realisation that business can be the greatest force for good and community wellness became apparent when he saw the positive impact successful businesses had on employee families and the communities that housed them. Could the principles of wealth generation, like those of quantitative genetics, be applied across the globe? This thesis was tested and validated when he took over a business in Nigeria with his sister and in 24 months delivered >10X returns in profitability. Anu believes that partnering with people who believe the same will make for an exciting journey and one Anu already knows well.

CARLI ROSENCRANZ



Carli is a 25-year veteran of large retail and CPG, with a career spanning marketing, consumer insights, brand management, product development, merchandising, sourcing, and strategy. She has managed and grown multi-billion-dollar P&L's, led impactful transformation initiatives, and built winning teams inside of the world's largest retailer. Over the past several years Carli has gotten more involved in the startup community and is a well-respected mentor and advisor, mentoring in accelerators and working one on one with founders. Her firm belief that business can be the greatest source for positive impact in the world has led her to become more involved with social impact enterprises. Having personally visited over 50 factories in various industries around the world, Carli sees manufacturing (and specifically small-scale local manufacturing) as a key ingredient to accelerated economic development, as well as sustainable and resilient supply chains.

GRETCHEN VILLEGAS



Gretchen has 25+ years of experience as an international development professional managing a portfolio total of 320M+ US Government funding and private donors and investors while living and working in Central America and East Africa. Throughout her career, she successfully managed programs that provided entrepreneurship start-up training and seed capital to more than 25,000 small and/or medium enterprises that were profitable after 2 years. This built up the wealth in the emerging markets as well as broke the cycle of poverty in the region and changed the system. Gretchen also worked with larger private sector companies, partnering with them to generate more opportunities for smaller entrepreneurs, as a win-win to benefit the larger company and the smaller entrepreneur to ensure a more equitable system. Gretchen is an experienced field expert who knows how to bridge partnerships between micro-small-medium entrepreneurs and larger players in the emerging markets in Africa and Latin America.